

Name: María Fernanda Ortega Haboud. I use Mayfe as a short form.
Date and place of birth: Nov 1st 1980. Quito, Ecuador.
Education: 2003. BA Film and Video. San Francisco de Quito University.
1998. Lycée Franco-Équatorien, La Condamine. Quito, Ecuador.
Languages: Spanish – native.
French – near native.
English – TOEFL IBT102.
German – basic.
Edited books: 5
Website: www.mayfeortega.com

• 1 - TV PROJECTS

Project name: El Equipo invencible - Children TV show

Seasons: 2

Role writer and director

Broadcast: nationwide in Ecuador starting September 2016

Nominations: Best children TV show Prix Jeunesse 2018

Funded by: Educa and UNXS United for healthier children

Technique: live action and 2D animation

Synopsis: 10 chapters, 10 minute long fictional animated series where 5 edibles take children on adventures to other universes to learn about nutrition.

Project name and type Atrapasueños - Children TV show

Role Creative producer and director

Broadcast: nationwide in Ecuador starting September 2015

Awards: Best micro TV show by TAL (Public and cultural television awards for Latin America)

<http://bit.ly/2a4ua15>

Technique: video of real children testimonies and 2D animation

Synopsis: 14 chapters, 5 minute long series where children from Ecuador's various regions narrate their nightmares and dreams.

Project name and type El Diván - TV show

Role Creator, writer and director

Broadcast: nationwide in Ecuador starting October 2015

Awards: Best intercultural TV series El cubo film festival.

Technique: prelude uses fiction, core uses documentary.

Synopsis: What does it mean to be intercultural? How important is it to know and accept oneself to acknowledge, respect and cherish others?

Project name and type Feature documentary EL SECRETO DE LA LUZ

Role Creative producer and writer

First public screening August 2014

Broadcast: more than 21 TV stations across the continent, from México to Argentina.

Awards: Ecuadorian winner Project for the DocTV Latinoamérica series IV.

<http://www.doctvlatinoamerica.org/documental.php?clis=50>

Synopsis: A Glimpse of Ecuador in the 20th century as documented by Swedish explorer, Rolf Blomberg. His rich memoirs, films, photographs and illustrations shed the light into his impressive legacy and solely make up this documentary film. Blomberg first arrived to study the Galapagos Islands in 1934; following numerous journeys, he eventually set his headquarters in Quito. His unique exploration of Ecuador resulted in a thrilling and intricate body of work. Reviewing it today draws an unprecedented portrait of a country where ancestral cultures and modern desires intertwine.

• 2 - Self created, self fundraised and self managed PROJECTS

Así Dicen Mis Abuelos 2007 - 2011

Is a broad multimedia project that carries out cross-generational art workshops with indigenous communities in various rural towns across Ecuador to boost *oral tradition* with the aim of *revitalizing endangered cultures and languages*. The outcome is a series of *multilingual books and animated shorts* (Spanish, Kichwa, Shuar, French, English and Ecuadorian sign language) that are brought back to children from the various participating communities as they visit all the other participants.

AWARDS:

- The project received public competitive funds from the Ecuadorian government on 2 occasions.
- An honorable mention for the hardcover children's book from ALAS-BID 2012 (early childhood development awards) <http://bit.ly/2cjeObV>
- This same book was presented at the Latin American book fair in Los Angeles California - 2013.

Ecuadorian Deaf Film Festival - 2011 - 2012

It was the first of its kind in Latin America and took place in Ecuador's 3 main cities for 10 days. The goal was to bring the hearing and Deaf Communities together, to promote understanding and raise awareness. It included a series of talks with international guests, master classes and workshops.

Visiting artists:

USA: Judy Lieff, CJ Jones, Miako Rankin

France: Marion Aldighieri, Camille Nicolinni, Lilian Lefranc

UK: Louis Neethling and Robert Skinner

Funds: Embassy of the United States, French Embassy, British Embassy, PUCE.

• 3 - Edited books

GOYTA Y BOKAYA. Mayfe Ortega, March 2010. Quito, Ecuador. Así Dicen Mis Abuelos

WIRY WIRY. Mayfe Ortega, 1st edition March 2010. 2nd edition march 2012. Quito, Ecuador. Así Dicen Mis Abuelos

TONKI. Mayfe Ortega, 1st edition March 2010, 2nd edition January 2011. Quito, Ecuador. Así Dicen Mis Abuelos

LA MAMA RATONA, EL GUATUSO Y LA CULEBRA, LA ZORRITA, EL PASTOR Y LA YUMBA.
Mayfe Ortega, October 2011, Quito, Ecuador. Así Dicen Mis Abuelos

MEMORIAS DEL ENCUENTRO INTERNACIONAL, VOCES E IMÁGENES QUE UNEN.
Marleen Haboud y Mayfe Ortega. 2014. Quito, Ecuador. Centro de publicaciones PUCE.

• 4 - Other work experience: University professor – part time

Directing Film I and Directing Film III. Film major at UDLA
(Universidad de las Américas), Quito. 2012 - 2014

Film appreciation and Introduction to video. Multimedia major at UDLA
(Universidad de las Américas), Quito 2007 - 2010

Producing Film – USFQ
(Universidad San Francisco de Quito), Quito 2006

French level 1 and 2 - UDET/UCT
(Universidad de especialidades turísticas), Quito. 2003 a 2004

• 5 - Previous work experience

Advertising director. 2003-2006.
For local brands such as Fybeca, UEES, Hornero and Lotería Nacional.

Assistant editor. Ultimate Guide: Volcanoes
Brando Quilici / BBC / Italy 2002

Casting Assistant and 2nd AD. CRÓNICAS
Sebastián Cordero -Cabeza Hueca, Anhelos flms, Tequila Gang / Ecuador 2003

Script supervisor. Mientras Llega el día
Camilo Luzuriaga - Grupo Cine / Ecuador 2004

2nd AD. Mariposa Negra
Francisco Lombardi - Inca Cine, Tornasol/ Peru 2004

1st AD. BLAK MAMA,
Miguel Alvear - Ochoymedio / Quito 2006